

Vision, Action, and Multiplier Grants LOI Form [#531]

Wufoo <no-reply@wufoo.com>

Thu 9/13/2018 12:50 PM

To: Mark Hallett <Mark.Hallett@ilhumanities.org>

Organization Name: *	Chicago Cultural Alliance
Address: *	<input type="checkbox"/> 100 South State St., 4th Fl. Chicago, IL 60603 United States
Year Founded (yyyy): *	2008
Mission: *	The mission of the Chicago Cultural Alliance is to connect, promote and support centers of cultural heritage for a more inclusive and culturally vibrant region.
# Full-Time Employees: *	3
# Part-Time Employees: *	3
Revenue Budget current year: *	\$472,922.00
Expenses Budget current year: *	\$398,903.00
Revenue Prior year actual: *	\$471,916.00
Expenses Prior year actual: *	\$447,065.00
Top 5 funders for the past year, with amount and what support was 'for': (If your organization has received funding from fewer than five donors/grantors in the past year, please just list those from whom you have received funding.) *	MacArthur Foundation – \$75,000 Inherit Chicago (three-year commitment) Richard H. Driehaus Foundation – \$60,000 General Operating (two-year commitment) Chicago Community Trust – \$50,000 General Operating Gaylord and Dorothy Donnelley Foundation – \$25,000 General Operating Illinois Arts Council – \$16,600 – General Operating
Does your organization have a Cultural Data Project profile? *	Yes
Does your organization have a formal Strategic Plan? *	Yes

Briefly describe your Strategic Plan: *

The Alliance's 2016–19 Strategic plan goals are:

- Be the leader in our region on cross-cultural collaboration and dialogue by leveraging our collective strength and expertise as an alliance.
- Build the capacity of cultural centers in the region to be leaders in their community, so that they may more actively connect heritage to inform and

illuminate current events and issues.

- Be the central place where residents and tourists alike go to learn about diverse cultural programs and events in Chicago.
- Enhance our inclusive, welcoming and respected relationship with membership to be the most trusted advocate for Chicago's ethnic centers.
- Strengthen our financial foundation by continuing to diversify revenue streams and create an agile organizational structure that can lead and respond to member needs.

Does your organization have an active Accessibility Plan? *	No
Contact Name: *	Emily Reusswig
Contact Position/Title: *	Executive Director
Contact Email: *	ereusswig@chicagoculturalalliance.org
Contact Phone Number: *	(312) 846-6814
Phone Type: *	Work
Project Name: *	Stories of Im/Migration: Chicago
Project Summary: Please write a paragraph that includes a basic description of the project, what you hope to accomplish, and what you hope to learn from it. (maximum length: 100 words) *	The Chicago Cultural Alliance partners with the Chicago Collections Consortium to create a project that brings immigration and migration stories to communities across Illinois, through the ChicagoCollections.org EXPLORE platform and a dialogmtoolkit for local cultural museums, community centers, and libraries.
Request Amount: *	\$15,000.00
Grants Category (choose one): *	Multiplier
Will you be using a Fiscal Agent for this project? *	No

In 500 words or less, describe your organization and the proposed project:

The Chicago Cultural Alliance (CCA) is a consortium of 40 Chicago region cultural heritage centers, museums, and historical societies. Our mission is to connect, promote and support cultural heritage for a more inclusive region. Chicago Collections Consortium (CCC) is a membership-based organization comprised of over 35 libraries, museums, and other cultural institutions with collections chronicling the Chicago region. CCC's cornerstone initiative, EXPLORE, is a web-based portal that brings together information from member collections, documenting the region's history and culture.

Chicago area cultural heritage centers have collections of important regional history, that often go unknown, because they are out of public view. For example, the Japanese American Service Committee holds one of the largest collections documenting the migration of their community to Chicago post-internment in 1945; the Ethiopian Community Association has objects that document the immigration from Ethiopia to the US 1970s-present. The CCA, in partnership with CCC seek to make these collections accessible to Illinoisans with Stories of Im/Migration: Chicago.

Specifically, Stories of Im/Migration: Chicago will bring together six CCA members to learn how to utilize EXPLORE in winter 2019. Through partnership

with CCC, CCA members will have access to archival professionals to help address collection concerns. Next, the CCA Collections Manager will work with CCA members to begin uploading their collections that speak to migration/immigration stories of Illinois, Spring–Summer 2019. With the collections online the CCA will utilize the platform to create a simple dialogic toolkit in which libraries, cultural and community centers across the state can discuss migration using EXPLORE, and even utilizing their own objects and stories, engaging their community around culture and identity past and present. The inclusion of CCA archival holdings in EXPLORE will allow for a larger awareness of these collections.

The CCA serves the communities in 35 neighborhoods across the region, a majority being recent immigrant and underrepresented communities. Since 2015, the CCC EXPLORE platform has had 90,079 Illinois users alone in addition to having a presence in all 50 states and 170 countries. The CCA is a member of the Illinois Association of Museums, and the Association of Midwest Museums. The CCA will utilize these networks along with the Illinois Library Association, to promote the use of this dialogic toolkit and EXPLORE platform to an Illinois–based audience, with specific focus on the Chicago region, our goal being to help cultural, library and community centers in towns across Illinois better talk about immigration and migration past and present.

The CCA/CCC will define success by the amount CCA members learn from the workshop, number of collections uploaded to EXPLORE, and the amount of engagement with the collections once online. We will evaluate the project through surveys and engagement, tracking digital and audience numbers such as hits to EXPLORE and number of organizations utilizing the dialogic toolkit.

Funding will go towards the professional development workshop, assisting CCA members in uploading digital collections, and creation of the dialog tool, which will be shared through partnerships within our shared networks in museums and libraries.

Describe the collaboration that is making this project happen, who the collaborating entities are, and how the collaborators will learn from this project.

Do you have experience working together?

In what way will this project help to engage a sector (e.g., libraries, or museums, or others), a new audience (e.g., youth, or families, or others) or a geography (e.g., your neighborhood or town) in public humanities work? *

The CCA has had a working relationship with the CCC for two years, through our similar collections goals and desire to engage Chicago–area residents with collections and history through our memberships. CCA and CCC have sat on multiple committees together, working in collaboration to help increase resources to collections–based projects in the region, as well as awareness for digital archive platforms. For more than a year, the two organizations have been discussing ways we can partner and bring CCA members onto the EXPLORE platform, creating opportunities for greater awareness of CCA members, as well as larger institutions already on the platform to collaborate with CCA members and collections. This project seeks to engage primarily libraries and museums or other cultural organizations in Illinois, by creating a toolkit to utilize the amazing resources the EXPLORE platform contains, and opening up a humanities–based discussion on immigration and migration in Illinois, from 1910–present. This toolkit builds on the work CCA has done already with the Illinois Library Association and community engagement work across Illinois.

Fw: Community Grants Full Proposal Application Form [#143]

Mark Hallett <Mark.Hallett@ilhumanities.org>

Fri 11/9/2018 1:28 PM

To: Jane Beachy <Jane.Beachy@ilhumanities.org>

Hey Jane - Hope all is well! This just came in, the full proposal from the CCA for this round. Thx!
mark

Mark Hallett*Program Manager, Grants and Partnerships*

(312) 374-1555

mark.hallett@ilhumanities.org**From:** Wufoo <no-reply@wufoo.com>**Sent:** Friday, November 9, 2018 1:24 PM**To:** Mark Hallett**Subject:** Community Grants Full Proposal Application Form [#143]

Organization Name: (primary grant applicant only) *	Chicago Cultural Alliance
Project Name: *	Stories of Im/Migration: Chicago
Contact Name: *	Emily Reusswig
Contact Email: *	ereusswig@chicagoculturalalliance.org
Organization Director *	Emily Reusswig

If available, please upload the most recent financial audit of the nonprofit organization that is applying for support.

[cca_audit_report_2017_final.pdf](#)

184.09 KB · PDF



Please upload a list of your organization's current Board Members, with name, organizational affiliation and title in that organization. *



[201819 board list w affiliations.pdf](#)

413.69 KB · PDF

Please upload a completed [W-9 form](#) on behalf of the Fiscal Agent, Applying Organization, or Applying Individual. *



[cca_w9_form_2018_signed.pdf](#)

214.75 KB · PDF

In 1,000 words or less, describe your organization and the proposed project: *

The Chicago Cultural Alliance (CCA) is a growing consortium of 40 Chicago region cultural heritage centers, museums, and historical societies. Our mission is to connect, promote and support centers of cultural heritage for a more inclusive region. Chicago Collections Consortium (CCC) is a membership-based organization comprised of over 35 libraries, museums, and other cultural institutions with collections chronicling the Chicago region. CCC's cornerstone initiative, EXPLORE, is a web-based portal that brings together information from member collections, documenting the region's history and culture. The CCA serves communities in 35 neighborhoods across the region, a majority being recent immigrant and underrepresented communities. Since 2015, the CCC EXPLORE platform has had 90,079 Illinois users alone in addition to having a presence in all 50 states and 170 countries.

Both organizations believe that collaboration is central to creating impact, and make it the bedrock of any project it produces, such as CCA's Inherit Chicago, or CCC's most recent collaboration with Black Metropolis Research Consortium joint lecture "Documenting Movements: Archivists as Social Justice Advocates". In line with this collaborative spirit, this project is the first step towards a long-term partnership between the two consortiums and increased inclusion of first-voice cultural heritage centers on the EXPLORE Platform. In the next 3 years, we hope to receive additional funding opportunities to create capacity for CCA and CCC members to create equitable partnerships that build knowledge in collections work and greater amplification of diverse histories on the EXPLORE platform.

At this time in our collective history, creating opportunities for dialogue around immigration and migration are vitally important to our democracy. The CCA's members, who serve to preserve immigration stories and amplify them, often do not have the resources to reach beyond their immediate communities or local areas with these powerful collections and stories. The CCA, in partnership with CCC seek to make cultural heritage collections accessible to Illinoisans and create a toolkit for local Illinois libraries, universities and community centers to lead dialogues using these online collections and that of their communities with Stories of Im/Migration: Chicago (SIMC).

SIMC will be a year-long project that will begin in March 2019 with an info session and call out to CCA members to participate as one of 6 organizations. Each participant organization in the project will be required to have digitized collections, commit to participate in training on digitization, publish between 100-200 objects on EXPLORE, and collaborate to create the dialogic toolkit central to the project. We are targeting organizations like the Puerto Rican Arts Alliance, Balzekas Museum of Lithuanian Culture, and Japanese American Service Committee to participate as they represent a broad timeline of immigration to the US.

Through a simple and accessible proposal process, a panel will choose the 6 collaborating organizations. With the 6 collaborators confirmed, CCA and

CCC would host a half-day seminar in April 2019, sharing best practices in digitization, and how to utilize the EXPLORE platform, uploading, categorizing and publishing their collections. After the seminar, each participating organization will receive 10–20 hours of assistance and a \$600 stipend to assist in their collections upload to the EXPLORE Platform by June 30th, 2019.

In July, the 6 participants will come together again to share and explore each other's collections, and discuss themes and ways in which other communities could use EXPLORE to talk about immigration and migration. The discussion and planning session will be led by a Fellow, a Masters student hired by CCA/CCC to lead the creation of the toolkit. From that initial discussion, the Fellow will delve deeper into the EXPLORE collections to create a draft toolkit based on member ideas and EXPLORE collections. A second session will take place in late August to present the draft to members and receive final feedback for completion in October 2019.

With the final toolkit in hand, the CCA and CCC will begin an outreach campaign with organizations such as the Illinois Library Association, Illinois Association of Museums, Arts Alliance Illinois, Illinois Humanities and network of Universities to share the toolkit and promote it to local organizations across the state. This will include having one on one meetings with the consortiums to see how we can connect and share this toolkit more widely. Building off of a previous workshop with the Illinois Library Association, we hope to propose sessions at their local conference and others in the state. With the EXPLORE portal easily accessible, we hope the toolkit assists organizations that may feel at a loss with how to lead difficult conversations around im/migration that often lead to deep divisions between fellow citizens and sometimes racism and hateful speech towards new community residents.

The CCA/CCC will define success by the amount CCA members learn from the workshop, evaluated by a post workshop survey and facilitated post project conversation; the number of collections uploaded to EXPLORE with a goal of at least 600 objects from 6 partners; and the amount of engagement with the collections once online tracked by hits and amount of time a user spends on the page. Most importantly, we will evaluate the effectiveness of the toolkit by how many interested parties there are in using the dialogic toolkit, evaluating based on the number of PDFs downloaded and calls/emails we receive interested in the toolkit. To those that we have emails for, we will follow up to see if they did in fact lead a dialogue at their center/library/university.

Funding from Illinois Humanities will go towards the professional development workshop, staff time from CCA and CCC's collections managers assisting CCA members in uploading digital collections as well as the stipends that go to the member participants. Finally, funds will go towards the creation of the dialogic tool – the fellow's stipend, and which will be shared through partnerships within our shared networks in museums and libraries and a portion of funds to present or have a table at conferences in the Illinois region. The CCA and CCC would appreciate assistance from Illinois Humanities in securing independent evaluation.

Do you wish to be considered for this additional grant? No

*

Total Project Budget Amount (Illinois Humanities Request Grants Funds plus Local Cost Share): * \$15,000.00

Salaries: * \$3,500.00

Honoraria: * \$5,000.00

Travel & Per Diem: * \$250.00

Promotion: * \$2,500.00

Program Materials: *	\$850.00
Supplies, Postage, Telephone, etc: *	\$400.00
Equipment: *	\$500.00
Facilities: *	\$1,000.00
Other: *	\$1,000.00
Total Illinois Humanities Requested Grant Funds Amount: *	\$15,000.00
Total Local Cost–Share Amount: *	\$15,000.00

All Illinois Humanities grants must be matched with at least an equal amount of Cost Share, which can be in the form of cash or in-kind contributions from non-federal sources. Cash Cost Share is any monetary donation to the project, usually from "outside" or third-party sources (such as another grant) and in-kind Cost Share is any other contribution, including but not limited to un-reimbursed travel, volunteer time, facilities use, and staff salaries not paid by the grant.

Please explain how your organization will match the Illinois Humanities grant in this way. *

The CCA and CCC feel confident in our ability to match Illinois Humanities funding. Both organizations have strong relationship with the Donnelley Foundation and are consistent grantees. For this project we will propose funding through the foundation's collections grant program for \$20,000. CCA's individual giving and earned revenue lines have already been met towards the project for a total of \$7,500, and with our strong network of museums libraries and universities, we will have no issue receiving in-kind space for the half day seminar or subsequent meetings of the collaborators.

Project Personnel List *



[project_personnel_list_cca_illinois_humanities.pdf](#)

96.81 KB · PDF

Project Events List *



[project_events_cca_illinois_humanities.pdf](#)

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Please select up to THREE key event formats that will be used in this project.

- Conference, Symposium, Seminar, Workshop
- Digital Projects (Web, Social Media Projects)
- Publication (Brochures, Books, Guides, etc.)

We recognize that the event formats indicated here might not align exactly with what you're planning. In such cases, please select the closest approximation(s). *

Please select up to THREE key audience categories targeted by this project. *

- Community Leaders
- Rural
- Urban

Please select up to THREE key discipline categories targeted by this project.

We recognize that the disciplines indicated here might not align exactly with what you're planning. In such cases, please select the closest approximation(s). *

- Cultural Anthropology
- Ethnic Studies
- History